

MoMo Oulu 13/6/2011

SoMePitching – Online business idea competition

- ◆ 1st event held between 28th of February and 8th of April 2011 at <http://www.somepitching.com>
- ◆ 1st Kassi, 2nd Spektikor, 3rd Vibsolas RHEA
- ◆ Kauppalehti, Tietoviikko, Markkinointi & Mainonta, Oulu-Lehti, Kaleva, Forum24, etc.
- ◆ 3250 unique visitors visited the competition site
- ◆ Over 1300 people visited competition fan page in Facebook
- ◆ Total no.of Facebook page views almost 39.000
- ◆ c. 21.000 page views at Somepitching.com (February - April 12th)

SPONSORS:

- ◆ Business Angels Finland, Angel Investment Network, Venture Bonsai, Technopolis, Kiitos, Netplaza, Oulun Osuuspankki, Pink Moose Design, Viestinnän Virittämö, Lakitoimisto Turunen & Ignatius, ePressi.com, SoMeMonitor, Mainostoimisto Kluu

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- ◆ **2nd round Autumn 2011**
- ◆ **Crowdfunding and other new features?!**
- ◆ **New registration systems**
- ◆ **More (and more detailed) statistics**
- ◆ **Much more business angel and venture capitalist involvement**
- ◆ **New/More judges**
 - ◆ **Rovio**
 - ◆ **VTT**
 - ◆ **Pohto**
 - ◆ **Aalto Venture Garage mentor...**
 - ◆ **...and International judges!**

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Ystäväyrittäjät – Friendtrepreneurs

3rd round 12.8.

Slush Helsinki

Nov 2.-3.

Starttaamo meets Socializing Friday!

Starttaamo goes ...?

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