

BUSINESS  OULU

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Operating Segments

- ▶ Cleantech
- ▶ ICT
- ▶ LifeScience
- ▶ Industry
- ▶ Creative Industry
- ▶ Tourism, trade, services and logistics
- ▶ Major Projects



Strategic goals with customers

- ▶ Promoting and increasing entrepreneurship and international growth
- ▶ Significant job creation
- ▶ Increase in national and international investments in the Oulu area
- ▶ Service range generating genuine customer value, created together with local, national and international partners

Examples of on-going commercial ICT activities

- ▶ National Centre of data security excellence
- ▶ Major data center investment into Oulu region
 - ▶ globally unique new service layers
- ▶ National 3D –internet cluster
- ▶ Oulu, RadioCity 2020, Centre of Radio Knowledge Excellence
- ▶ Global class Mobile HW/SW teams
- ▶ Green ICT –activities like SmartGrid –related applications
- ▶ Several Health and Wellness projects
- ▶ PrintoCent – printed intelligence
- ▶ Already existing strong ICT –related clusters: NFC, Data Security, Mobile Software/Linux, Game
- ▶ Brazilian co –operation and seminar
- ▶ Kazakhstan co -operation



Thank you

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